

RICK BRUNER

Project Manager, Graphic Designer & Communications Professional:

A 12+ experienced multimedia specialist with a diverse history in designing, developing and managing print, online and mobile projects of all sizes and budgets; major strengths in team-building, planning and problem solving.

- Project leader with proven ability to manage and implement new strategies.
- Innovative and creative thinker.
- Highly developed training and presentation skills.
- Consistent success reorganizing info/data to save time and money.

Professional Experience

Senior Program Associate — FCNY | New York, NY 09.01–to Present
Strengthened design identity and established detailed style guides for logos, websites, and presentations.

Implemented GIS technology and mapping into our survey work that created new and profitable opportunities. Identified data merging solution for high-profile client by consolidating their numerous amounts of data into one mapped database.

Expanded our training modules from flat, text heavy methods into a more targeted and engaging multimedia experience with simple, easy-to-use components.

Clients: Alliance for Downtown NY, Union Square BID, NY Small Business Services, Times Square BID, YDI Beacons, Groundwork Yonkers, Bronx Regional High School, Council on the Environment, FECS

Editor & Designer — Kinetiscope | New York, NY 12.00–09.01
Edited Sony VAIO Flash demos and coordinated film and photography shoots.

Senior Designer — Luminant Worldwide | New York, NY 02.00–12.00
Designed and developed studentloan.com for Citibank with info hubs for students and parents.

Created web presence for Sony Digital Network and developed promotional banners and web pages for A&E's Biography and History channels.

Enhanced marketing campaign for Beck's Beer by adding web banners and developing an email marketing campaign.

Clients: Citibank, Sony, Beck's, A&E, Philip Morris, United Airlines

Creative Assistant — Sony Corporation | New York, NY 06.97–02.00
Streamlined the flow of production for small design department by organizing and assisting in the daily operations for Sony Style retail stores, Sony Wonder children's museum, and Sony Plaza's public atrium space.

Provided visual merchandising assistance in the design and production of high-profile window displays, large and small store signs, brochures and invitations.

Expanded department technology expertise by enrolling in after-work courses at NYU for multimedia production and design, which helped to improve our corporate presentations, digital displays and interactive kiosks.

Contact

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09.87–06.91
University of Louisville
Louisville, KY
B.A. in Political Science / Communications

Summer 99
New York University, Continuing Education
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Certificate in Multimedia Design & Production

Fall/Spring 98
School Of Visual Arts, Continuing Education
New York, NY
Graphic Design, Creative Writing